

AUGUSTANA 2020: OUR PATH FORWARD

Phases and Timetable for Strategic Planning

Step One: Conduct an **environmental scan**, identifying issues that must be addressed in a successful strategic plan.

Status: Completed May 2013.

Step Two: Develop a set of two to four **strategic directions**.

Status: Recommendations submitted to the board in October 2013.

Step Three: Develop a set of **measurable outcomes** for each strategic direction.

Status: Illustrative outcomes submitted to the board in October 2013, with final outcomes to be submitted in January 2014.

Step Four: Develop an **action plan**, describing the drivers necessary to get from where we are to where we need to be to achieve the outcomes.

Status: Submit action plan to the board by January 2014.

Step Five: Identify **annual plans** necessary to implement the action plan. Prepare an analysis of the resources necessary to support the project, as well as ways to garner the resources.

Status: Late winter into spring of 2014, implementing as many projects as possible as early as possible.

Step Six: Prepare periodic **progress reports** to the community.

Status: Ongoing, starting with a report made to the board in May of 2013.