

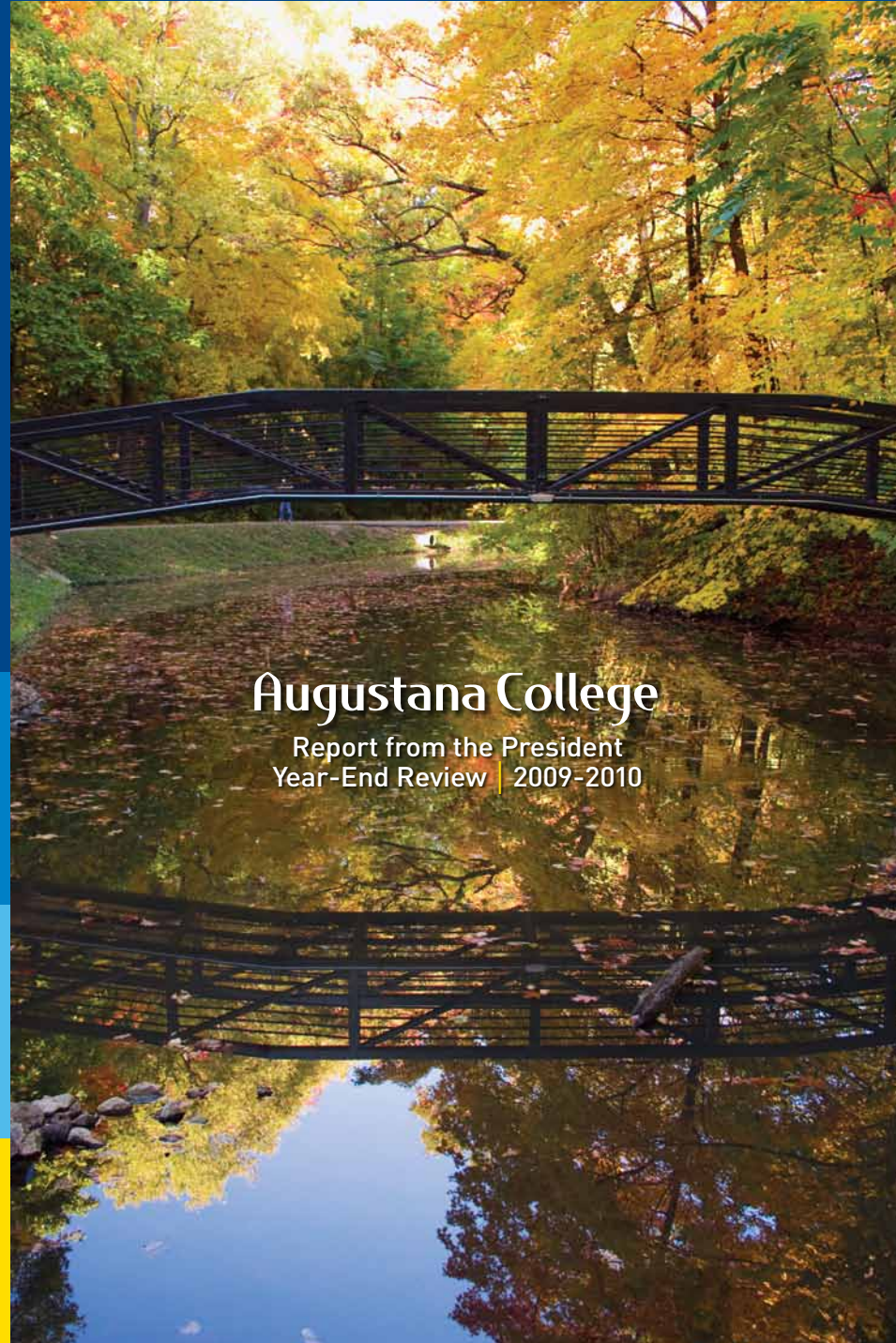
Augustana College

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Augustana College

Report from the President
Year-End Review | 2009-2010





Message from the President

In this, the year of our sesquicentennial anniversary, we look back with tremendous pride on the accomplishments of the thinkers, doers, citizens and leaders who have made Augustana College great. On June 5, 2010, we recognized the founding of Augustana and the Augustana Synod with a celebration in Jefferson Prairie, Wisconsin. On the same desk our founders used in 1860 to record the establishment of a Swedish Lutheran presence in our young nation, we signed a new declaration affirming our commitment to offering students a challenging education that develops qualities of mind, spirit and body.



As we look back in reverence on a storied past, we also look to the future with great confidence. The 2009-10 year showed an exciting growth in academic programs, enrollment goals, the quality of student experiences, and the college's financial strength. The time is now for Augustana to capitalize on this momentum, and to move into the college's second 150 years with equal dedication to excellence in education and transformational experiences.

I thank you for the gifts you have given the college this past year, and for embracing its mission through your generous philanthropy. Your support makes a definitive impact upon the teaching and learning that takes place in our classrooms, on our campus and through learning opportunities around the world. I encourage you to read through the pages in this booklet and learn more about how your gifts have advanced the college's mission and goals.

Thank you for your partnership in education at Augustana. We are made stronger by your participation.

Steven C. Bahls

Steven C. Bahls
President

Please find the 2009-2010 Honor Roll of Donors at www.augustana.edu/giving

Augie Choice

Through an innovative program called Augie Choice, students have the opportunity to receive up to \$2,000 to support special research, field studies or an internship here or abroad. Many students use Augie Choice to advance Senior Inquiry projects.

The Senior Inquiry program – as outlined in *Authentically Augustana*, the college's strategic plan – builds upon our long tradition of shared inquiry, in which Augustana students and faculty have collaborated to find answers and discover new knowledge.

Senior Inquiry is a capstone project in which students integrate learning from throughout their Augustana education to inform a substantial inquiry related to their major. Research is defined broadly, and projects may take many forms: an art major may complete a show of work; a business major may produce a market analysis based on an internship; a biology major may work with a faculty member on a project funded by the National Science Foundation.

Regardless of the topic, Senior Inquiry requires students to employ the skills of analysis, synthesis and evaluation that are essential to their education at Augustana and to the lives of service and leadership they will lead after they leave campus.

Senior Inquiry's reflective component also distinguishes the program from previous shared inquiry. Throughout the experience, students reflect on the value and impact their inquiry might have on a number of levels: to themselves and their education, to meaningful work in their lives and to a larger community.



Campaign Update

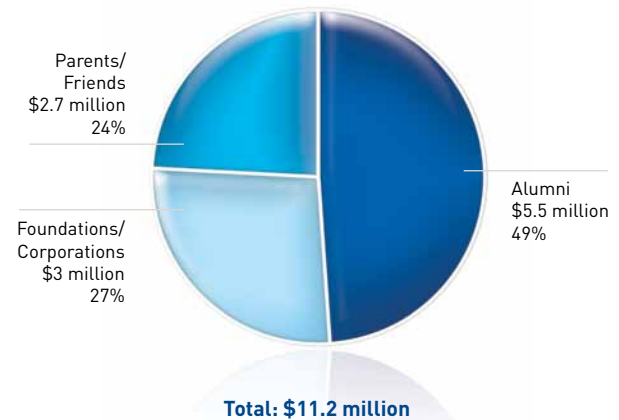
In May 2005, Augustana College announced an ambitious \$100 million campaign, *Authentically Augustana: A Call to Action*. The public phase of the campaign was launched after more than \$83 million had been committed during the quiet phase. Through the generosity of alumni, parents, corporations, foundations, and friends of the college, Augustana has raised \$112 million in gifts and pledges to date. While we have surpassed the overall goal for the campaign, the college still needs to complete funding for two remaining capital projects: the renovation of Old Main and the building of a student center. Details and photographs of the Old Main renovation can be found at www.augustana.edu/preserveoldmain.



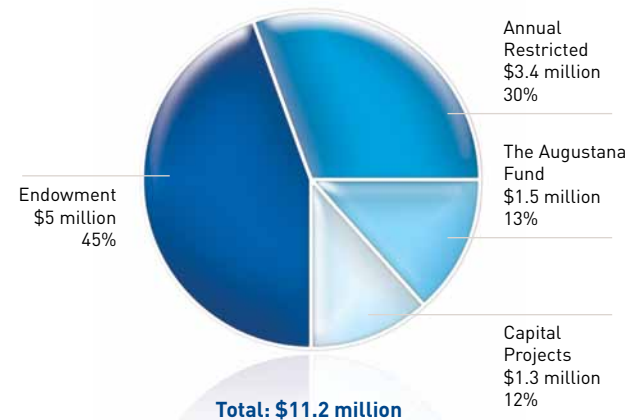
Gifts to Augustana College

Augustana's supporters responded generously during the past fiscal year, resulting in \$11.2 million in gifts. The Augustana Fund closed at \$30,096 over its goal, an increase of \$130,096 compared to FY 2008-09. We're especially proud to note that more alumni contributed to the college this year (30.4%) compared to FY 2008-09 (28.6%). An engaged and supportive alumni base strengthens every graduate's diploma and Augustana's national rankings.

GIFTS BY SOURCE FY 2009-10



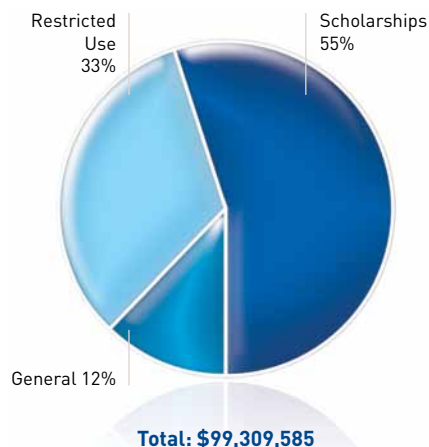
GIFTS BY TYPE FY 2009-10



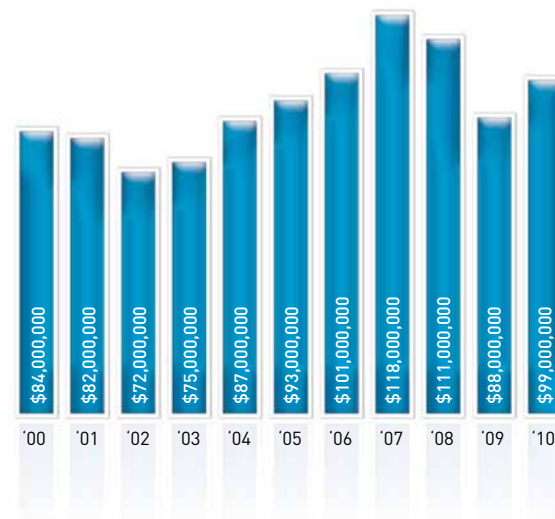
Endowment

While Augustana relies on current sources of revenue to take care of immediate needs, the endowment is the foundation of the college's long-term stability and success. Through the generosity of alumni and other friends, coupled with prudent and successful investment management, Augustana's endowment increased from \$7.5 million in 1982 to nearly \$100 million today. Though our endowment is still relatively modest when compared to our peer schools, we are committed to building the endowment by encouraging alumni and friends to remember Augustana in their estate plans. By building our endowment, we provide needed scholarship aid to the next generation of Augustana students.

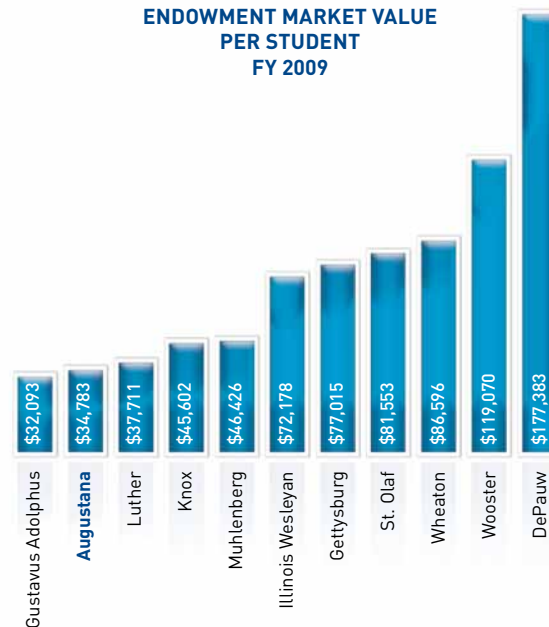
ENDOWMENT (6-30-2010)



ENDOWMENT GROWTH SINCE FY 2000 MARKET VALUE



ENDOWMENT MARKET VALUE PER STUDENT FY 2009

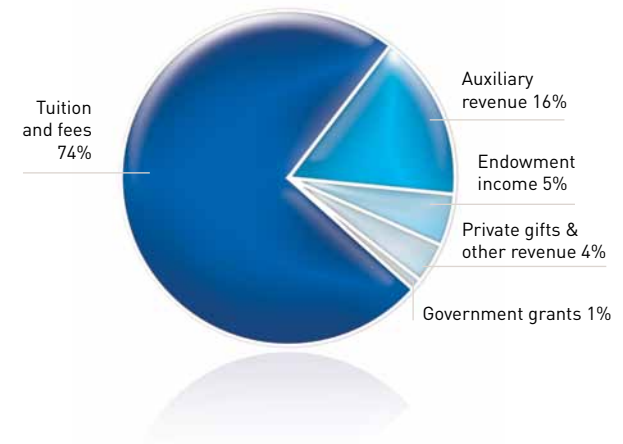


Operating Revenue/Expenses

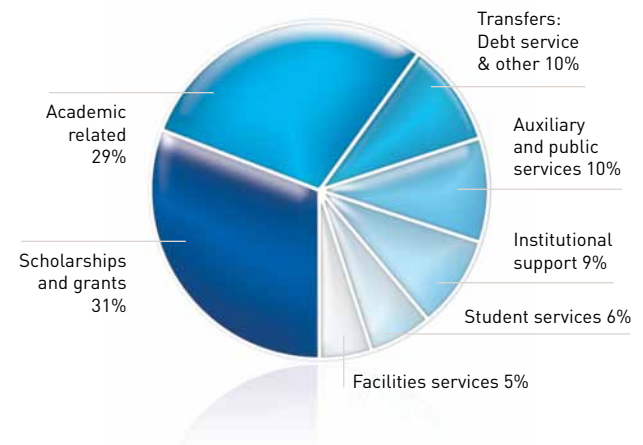
The expense of scholarships and grants has increased 17% since FY 2007-08, and the college expects further increases as families continue to be challenged by the nation's financial crisis. In response to the slow economy, other institutions have delayed the hiring of new faculty and the addition of programs. Augustana, on the other hand, has continued to move forward, adding 13 full-time faculty in 2009 and 16 full-time faculty in 2010. New majors approved in the past two years include multimedia journalism and mass communication, engineering physics, international business, environmental studies, and neuroscience.

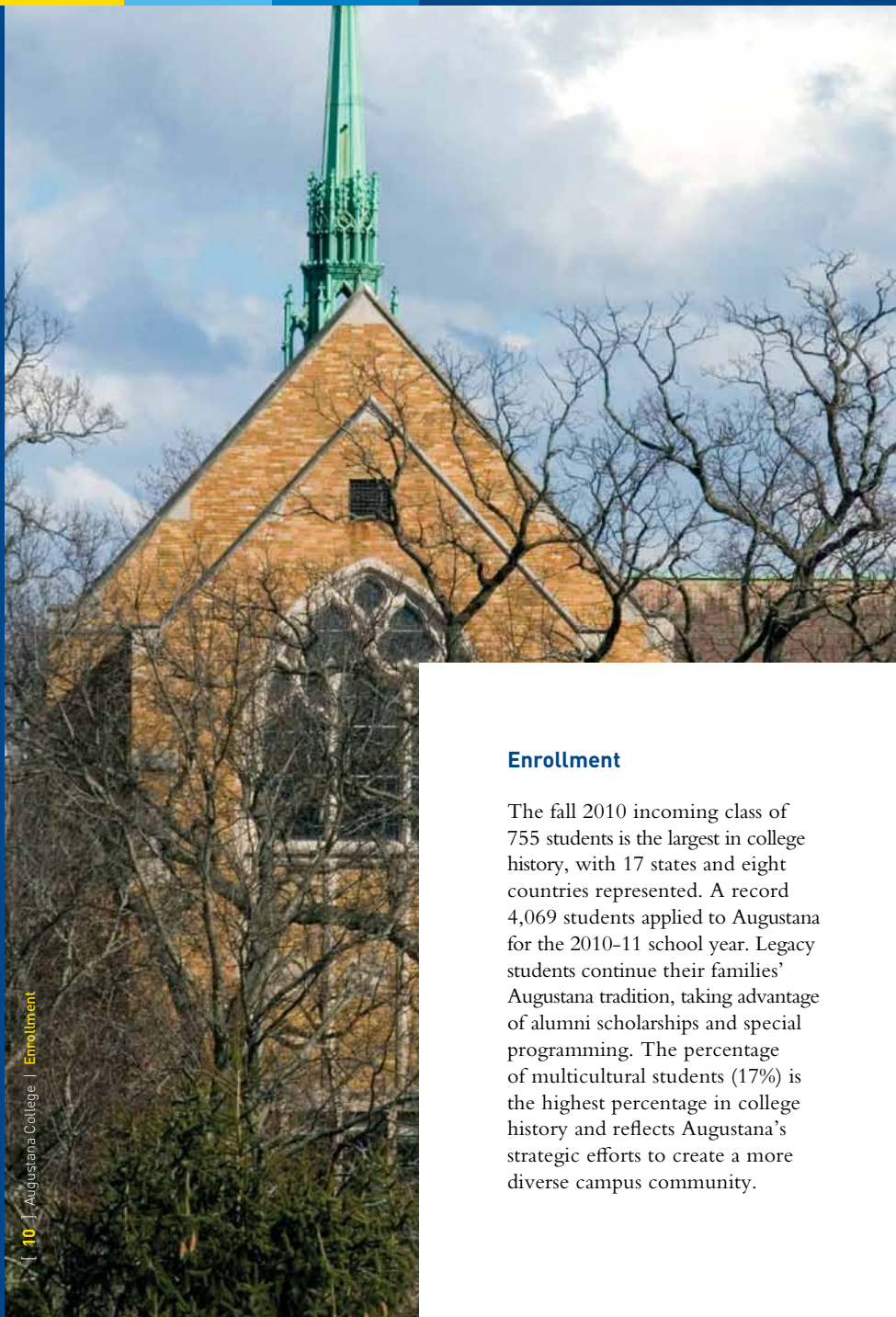
The difficult economy has had an impact on Augustana and its students. We have made it a priority, even in these challenging times, to enhance our campus buildings and target dollars to high-impact programs that provide peak experiences for our students.

OPERATING REVENUE FY 2009-10



OPERATING EXPENSES FY 2009-10

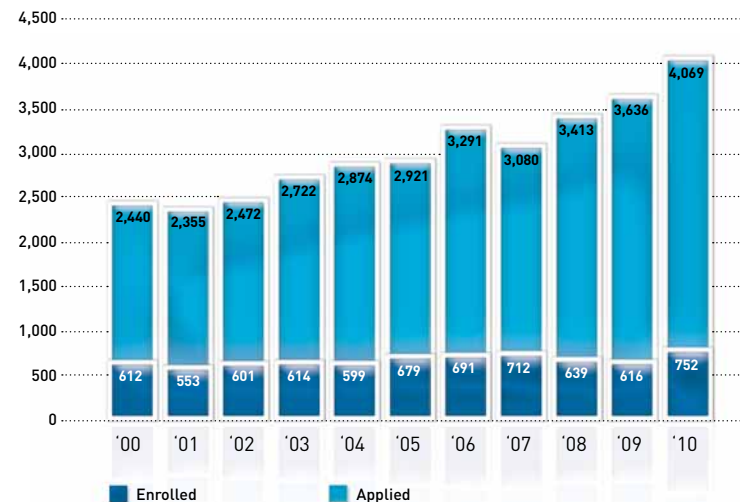




Enrollment

The fall 2010 incoming class of 755 students is the largest in college history, with 17 states and eight countries represented. A record 4,069 students applied to Augustana for the 2010–11 school year. Legacy students continue their families' Augustana tradition, taking advantage of alumni scholarships and special programming. The percentage of multicultural students (17%) is the highest percentage in college history and reflects Augustana's strategic efforts to create a more diverse campus community.

ENROLLMENT STATISTICS 2000-2010



INCOMING CLASS STATISTICS

	2005	2006	2007	2008	2009	2010
ACT Mean	25.7	25.4	25.4	25.2	25.6	25.5
Top 10% Graduating Class (%)	28.9	27.2	33.6	31.7	35.4	30
Top 20% Graduating Class (%)	53	55.5	59.6	53.6	57.4	55
Multicultural Students (%)	9	8	10	12	11	17
Legacy Students	n/a	43	52	53	31	43



Strength in numbers

Augustana offers a liberal arts education that begins on campus, extends around the world, and empowers our graduates throughout their lives. These numbers tell only a small part of the story.

- Augustana has a student-faculty ratio of **11-1**; each student works one-on-one with a faculty mentor on a significant project related to his or her major field (Senior Inquiry).
- **Eight** Augustana students have been awarded the Glenn T. Seaborg Science Award since its establishment in 1979. The award is presented to an outstanding student of science or math selected from a list of candidates nominated by each of the six colleges of Swedish heritage.
- Augustana students and faculty study within all **seven** continents. **Forty percent** participate in meaningful international experiences, including research, internships and formal study-abroad programs.
- Augustana has had **134** students awarded the prestigious Academic All-America honor. Currently, Augustana ranks **sixth** in the nation for its number of athletes named Academic All-Americans.
- Nearly **600** student-athletes participate in **23** men's and women's varsity athletic programs. An equal number of students participate in Augustana's art, theatre and music programs. Next year, the college will add Division III men's and women's lacrosse.