

**EDUCATIONAL POLICIES COMMITTEE**  
**MINUTES - corrected**  
**November 4, 2009, 3:00 – 5:00 PM**  
**Hellstedt Room**

In attendance: Taddy Kalas, Ann Ericson, Adam Kaul, Rick Jaeschke, Katie Hanson, Kristin Douglas, Liesl Fowler, Ritva Williams, Kent Barnds, Jeff Abernathy, Sven Steen, Patrick Crawford, Bill Hammer

- I. Minutes—approval of minutes from both October 20 and October 27, 2009 meetings  
Correction – change “minutes” from “agenda”  
M-Williams S- Kaul APPROVED as corrected
- II. Old Business
  - A. Consideration of posted program proposals that have been approved by divisions. Program representatives will attend meeting to answer questions.

Jeff agreed to step out of the meeting at any point following any questions members may have so that the faculty on the committee can discuss in the absence of administration. Several concerns were raised about the recent tensions expressed in the e-mail discussions about the shared governance process. It is true that the administration may propose curricular proposals and it is clear that it is the EPC responsibility of to advise the Dean and administration on the issues related to staffing as outlined in committee charge. It was specifically noted that the committee’s responsibility is to vet the academic rigor of the programs, not to consider the finances involved with supporting and sustaining the programs.

In the interest of being considerate of the chair’s time, all three chairs will present and respond to committee questions in a row and then the committee will discuss the proposals at the end of the EPC meeting.

1. Graphic Design and Communication (official title TBD.)

Meghan Quinn joined the committee. She stated that she was surprised that few peer schools offer a program like this and it is more common among community colleges and larger institutions. Adding a program like this would make us unique among peer institutions. Within the art department there are more applied art courses so this kind of offering would compliment the creative problem solving strategies that are already being taught. The benefit of adding the liberal arts curriculum to the graphic arts skills would be a bonus. There will be some continued discussion about the final title of the program. No minor proposed at this time because of time involved in development of the proposal and the possibility of overloading the one faculty member devoted to the program. Kent mentioned that a portfolio review could be a part of the process, like with music, for instance, to help with the gate-keeping and selectivity. The hope is that this will attract 10-15 new students each year, but it will be the success will ultimately difficult to predict. St. Ambrose went from 50 to 150 majors in two years. SAU has several concentrations ~~on the ways one can~~ for pursuing the major. It was suggested by some of the schools that were consulted that ~~you~~ the department move slowly because of the expense and up-keep involved in staying current with the software. Students could likely pursue both a Studio Art and Graphics Arts major. The lab that will be used is in Evald by MJMC, EDUC and the new major. It is hoped that a grant can be obtained to cover the move for a new space next year. Additional space for layouts will need to be addressed at some point. The actual course proposals will be fleshed out soon with a new colleague in place. Jeff assured that there will be funding for a marketing course. The total number of credits will be 42 required courses.  
Megan was excused.

M-Crawford S- Jaeschke APPROVED amended the proposal to move the marketing course to a required supporting course which will change the overall required credits to 42.

### **Discussion of proposal**

Concern was expressed about the cost for getting the program up and running for the lab equipment and support person. Mac lab was ordered and equipment being installed over break. What is academic merit of the program? Most concerns about the program seemed addressed by Meghan's presentation. The committee suggests that the title include "Art" in the description as it looks like an arts program at a liberal arts college.

M-Crawford, S-Hanson to approve the Graphic Arts and Design program APPROVED

### 2. Engineering Physics

Lee Carkner joined the committee. What makes this unique and distinct from a 3-2 program? The 3-2 program will continue to exist through an advising process. The proposed program will be geared more specifically to the engineering coursework. It could work as a 3-2 program or for students who wish to get a degree in four years. The emphasis in engineering will attract a certain kind of student we are not currently attracting. Some concerns about attracting a qualified faculty member who would enjoy the Augustana experience. Lee was hopeful about the possibility of a hire. Senior Inquiry will not be a part of the current proposal due to some staffing limitations. The number of the current physics majors fluctuates annually, but averages about 10 per year.

M-Hammer S- Williams APPROVED motion to amend the proposal so that a student may not pursue a double major in physics and engineering physics.

Lee was excused.

### **Discussion of proposal**

Is this significantly different from the goals and objectives of what the 3-2 program offers? Will it adequately bring in the number of new students needed to sustain it? Engineering appears to be a hot new major and very marketable. It appears that students will want to (I have no idea where the conversation went from here....sorry.)

M-Hanson, S-Williams to approve the Engineering Physics program APPROVED

### 3. International Business

Ann spoke on behalf of the department. She explained the hire associated with the program is also to jointly replace a position in the department that has not been filled. Ann said that completion of a language through the 203 level along with the other coursework should give students the appreciation of culture that is expected. These requirements would make the program stand out from peer schools that do not offer a similar program. It is expected that in the upper management positions our graduates seek will take assignments that require international travel so the internship should be considered a positive experience. This does not replace an international business concentration and students may not major in both Business with a concentration in International Business and International Business.

M-Steen, S-Crawford APPROVED motion to amend the proposal to read that the international experience be defined as an experience “in-country” which consists of successful completion at least 6 credits.

Ann was excused as chair and resumed her role as a committee member.

### **Discussion of proposal**

Concern expressed about the continuation of the Business with an International Business concentration. Will students take the easier route of the concentration major opposed to the more rigorous major with language and international experience requirements? The committee strongly suggests that the concentration be dropped as retaining it may weaken the new major.

M-Kaul, S-Crawford to approve the International Business program APPROVED

4. Creative Writing/ Music Composition – discussion with the departmental representatives was held for the first meeting of winter term (someone needs to invite them.)

### III. New Business

#### A. Evergreen II proposal from General Education Committee

Very few changes made from feedback Gen. Ed. received, one change “co-curricular” changed to “credit-bearing experience.” A concern was raised about the interdisciplinary major/minor.

M-Kaul, S-Kalas, to amend the proposal to remove the option G (interdisciplinary major or minors) be removed from the proposal. APPROVED

M-Crawford, S-Hanson to approve the Evergreen II proposal (as amended) APPROVED