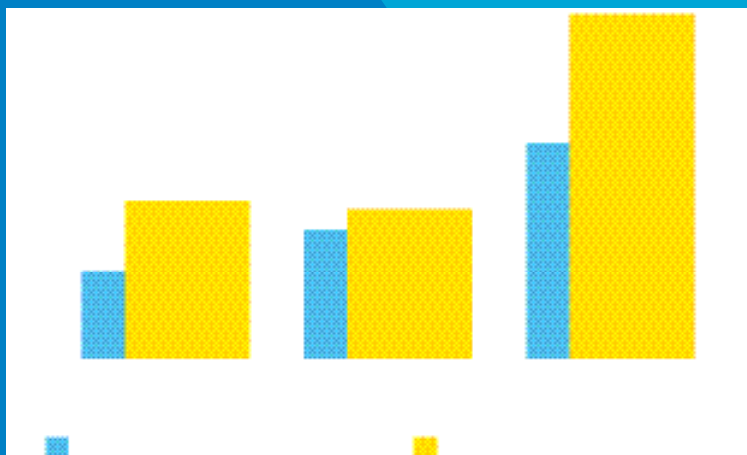


\$152 MILLION FOR **152 YEARS**
OF EXCELLENCE IN EDUCATION

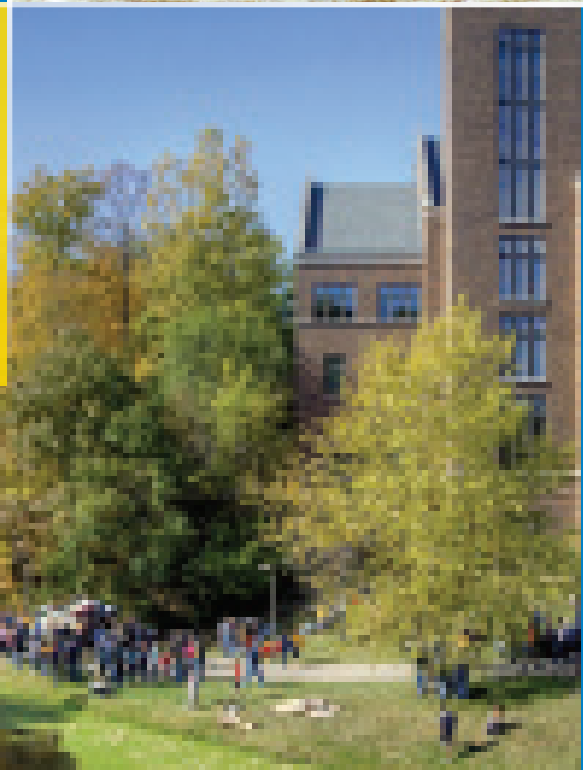


152

Dollars (millions)



Because of **you**, Augustana raised **\$152 million** in gifts and pledges to keep the college strong for this generation and the generations of Vikings to come.





In 2008, we announced the largest fund-raising campaign in the history of Augustana College. Our goal? To raise an ambitious \$100 million to fund endowment, capital and annual operations priorities outlined in the college's strategic plan. The fact that the college exceeded its goal by \$52 million to raise \$152 million—the most successful campaign of any Quad Cities institution—is powerful testimony to the transformational nature of the Augustana experience.

The *Authentically Augustana: A Call to Action* campaign is remarkable not only for the number of dollars raised but also the record-breaking number of alumni, corporations and foundations that participated.

As a donor, you recognize the difference an Augustana education makes, and your investment helps us provide even greater opportunities for students through improved facilities and increases in our scholarships and academic resources, thereby elevating Augustana's position among the nation's premier liberal arts colleges.

You play a vital role in the success of this college. On behalf of the campus community, I thank you for your support.

Steven C. Bahls
President of the College





Jeremy Hoffman '11 received the Roy J. Carver Scholarship, the Dr. C. Leland Horberg Scholarship and the Joseph M. Hoare Scholarship in Geology. Today, he is working toward a doctorate in geology–paleoclimatology at Oregon State University.



During her senior year, **Katrina Jensen '11** received the Dr. Don C. and Lois Davis Scholarship. Currently, she is a master's student in speech, language and hearing sciences at the University of Arizona-Tucson.



Alannah Golden '13 received the Franz and Esta Helpenstell Scholarship, the Sandway Family Scholarship and the John E. and Dorothy Schalk Memorial Scholarship.

Because of **you**, Augustana's endowment will increase by more than **\$80 million**, with millions going to scholarships to support our strong and diverse student body.

During the *Authentically Augustana* campaign, 57 endowed scholarships were established, raising the number of endowed scholarships at Augustana to an impressive 649.

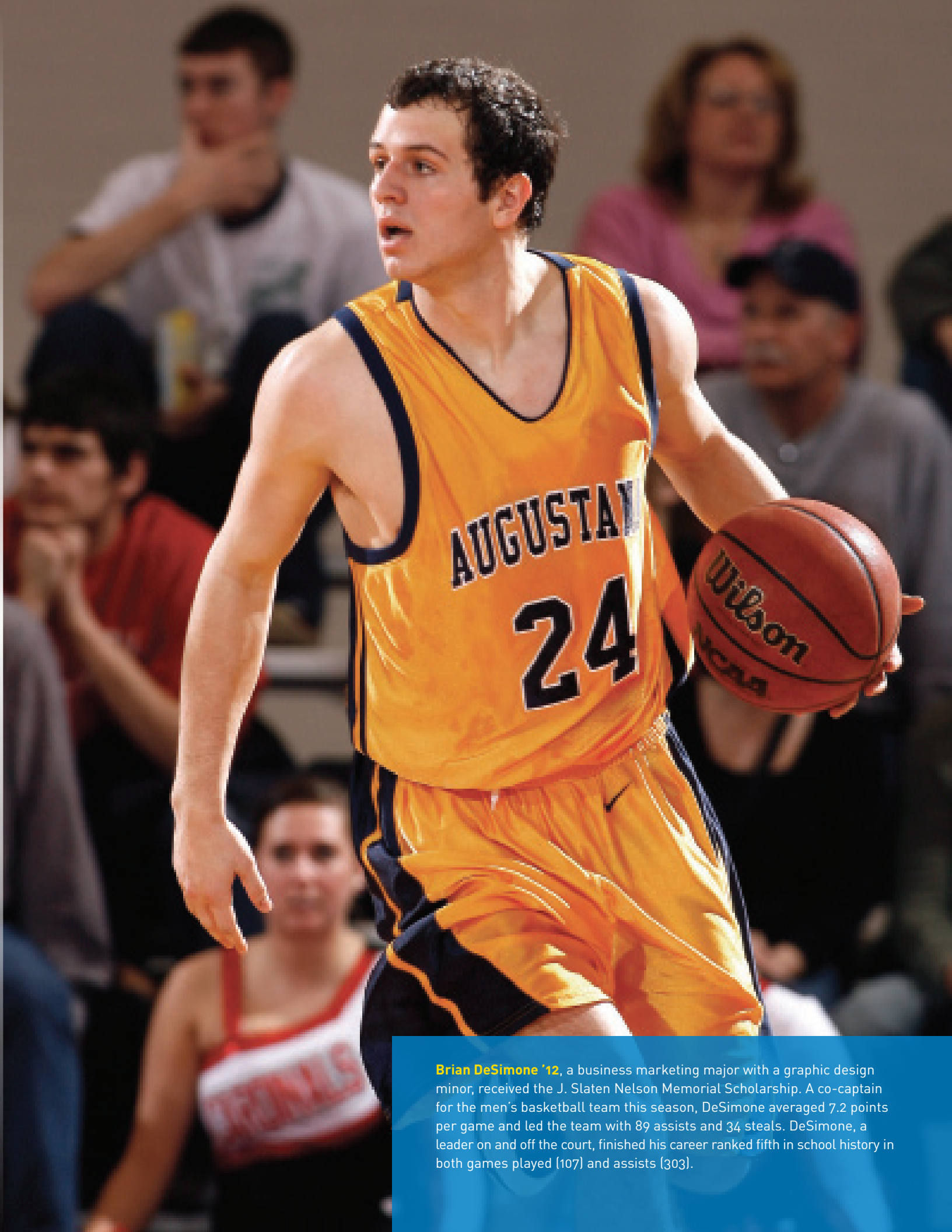
"We have a much larger number of endowed scholarships compared with other schools of our size," said Lynn Jackson, vice president of advancement. "Overwhelmingly, they are funded by alumni who want others to be able to have the Augustana experience. That says a lot."

Augustana's Alannah Golden '13, an elementary education major from the Quad Cities, knows firsthand the difference endowed scholarships can make. She has received the Franz and Esta Helpenstell Scholarship, the Sandway Family Scholarship, and the John E. and Dorothy Schalk Memorial Scholarship to help finance her college education.

"The scholarships I received from Augustana were vital," she said. "Without the generosity of funders, it would not be possible for me to attend this amazing institution."

Golden, who will be a senior next year, said the anticipation is building as she waits for her student teaching placement. "The education department is filled with outstanding professors who I feel have more than prepared me for the next chapter of my life," she said.

Augustana's endowment supports not only student scholarships, but also faculty chair positions, facility improvements and the day-to-day operations of the college. A healthy endowment allows the college to enrich and develop programs and teaching resources and to attract and retain outstanding faculty. The endowment also is the foundation of Augustana's long-term stability. All of this is central to success of the college's mission.



Brian DeSimone '12, a business marketing major with a graphic design minor, received the J. Slaten Nelson Memorial Scholarship. A co-captain for the men's basketball team this season, DeSimone averaged 7.2 points per game and led the team with 89 assists and 34 steals. DeSimone, a leader on and off the court, finished his career ranked fifth in school history in both games played (107) and assists (303).



Kristin Murnik '09 advises current education majors on how to get the most out of student teaching.

New Majors

Augustana now offers students nearly 90 majors and related fields of study, including these new majors:

Africana studies

Anthropology

Applied mathematics

Creative writing

Engineering physics

Environmental studies

Graphic design

International business

**Multimedia journalism
and mass communication**

Neuroscience



One of the stars of Augustana's first varsity women's lacrosse team, **Hilary Kargl '15** led NCAA Division III in goals scored in 2012.



Dr. Brian Katz, assistant professor of mathematics, arrived on campus in 2009; his students include those interested in the applied mathematics major.

Because of **you**, the college added **10** new majors and **28** faculty members, increased to **23** Division III sports, and equipped classrooms with state-of-the-art technology to connect with the world around us.

Augustana offered graphic design as a major for the first time in 2010, and today 20 students are majoring or minoring in graphic design. That number likely will increase at the end of this academic year as first-year students declare their majors. To accommodate this increasing interest, a national search is under way for an additional full-time tenure-track faculty member to teach graphic design.

During a time when some colleges were dropping majors, cutting extracurricular programs and delaying the hiring of faculty, Augustana added 10 majors and hired faculty members to replace retiring faculty, teach the new majors and enhance the student-faculty ratio.

“With little competition from other schools, our new faculty hires promised to be outstanding,” President Bahls noted. “Despite the economic downturn, our plan always was to push forward and make decisions that would seize every possible opportunity to strengthen the college.”



Dr. Christopher Whitt is one of four faculty members teaching courses required for the Africana studies major.



Dr. Reuben Heine with student researchers on the Mississippi River



Melissa Lehpamer '12 at a pickup soccer game during Augustana's Latin America term

Because of **you**, **67%** of Augustana seniors over the past three years participated in high-impact learning experiences including **faculty-led research, internships** and **study abroad**.

When asked about their “peak experience” while attending Augustana, almost all of our recent seniors pointed to an internship, their Senior Inquiry or a study-abroad program. Augustana students travel and study around the globe. Whether they visit Vietnam, China, Italy, Ecuador, Austria or another country, students learn so much about themselves as well as a new culture.

When Scott Wood, who graduated in 2011, was asked about his peak experience at Augustana, he had to make a list. “I played a concert in Lucca, Italy, with the Symphonic Band and moved the audience to tears; I saw a live birth of twin calves during a job-shadowing experience my advisor helped set up; and I was finally able to match my 8K times from my first cross-country season after two years of injuries. You could say my entire time at Augustana was a peak experience.”

Augustana
students
and faculty
travel, study
and research
on all seven
continents.



Intern **Claire Christal '11** behind the camera

Because of **you**, Emmy Carlsson **Evald Hall** is a 21st-century home to **six** academic departments, Augustana's new residences are helping recruit more students, and **Old Main** is getting ready for another century of teaching and learning.

Campaign funding has been invested in five capital construction projects—Swanson Commons/Parkander transitional living residence halls, Emmy Carlsson Evald Hall, Old Main, the Center for Student Life and a new football stadium.

- The new student residences, named after Duane Swanson '61 and Professor Emerita of English Dr. Dorothy Parkander '46, are filled to capacity and a favorite stop on campus tours for prospective students.
- Emmy Carlsson Evald Hall, formerly the Woman's Building (WB) and Carlsson residence hall, is now home to six academic departments: accounting, business administration, economics, education, psychology and sociology/anthropology/social welfare. The move has brought those departments nearer to Augustana's academic center and enriched the college's interdisciplinary learning environment. Thirteen spaces in Evald Hall were named by donor gifts during the campaign.
- Exterior renovations to Old Main and repair of its iconic dome are complete; the lighting of the dome at Homecoming 2011 was a truly historic occasion. To date, alumni, parents, friends and corporate donors have pledged gifts to name 52 spaces in Old Main, including faculty offices, classroom/seminar rooms, the new forum space and the commons areas of the building's interior. Classrooms will be equipped with the latest technology, and spaces created where students and faculty can meet, formally and informally. The interior renovation is scheduled for completion by the summer of 2013.
- A new football stadium is in the design phase. Tentative plans include new stadium seating, locker room improvements, all-weather turf and the addition of team meeting rooms.

Old Main lights up the night

After more than a century reigning as Augustana's landmark, the copper-clad dome of Old Main is now a shining beacon in the night sky.



Karen Petersen at the head of the class in Carlsson Evald Hall



Swanson Commons student residence

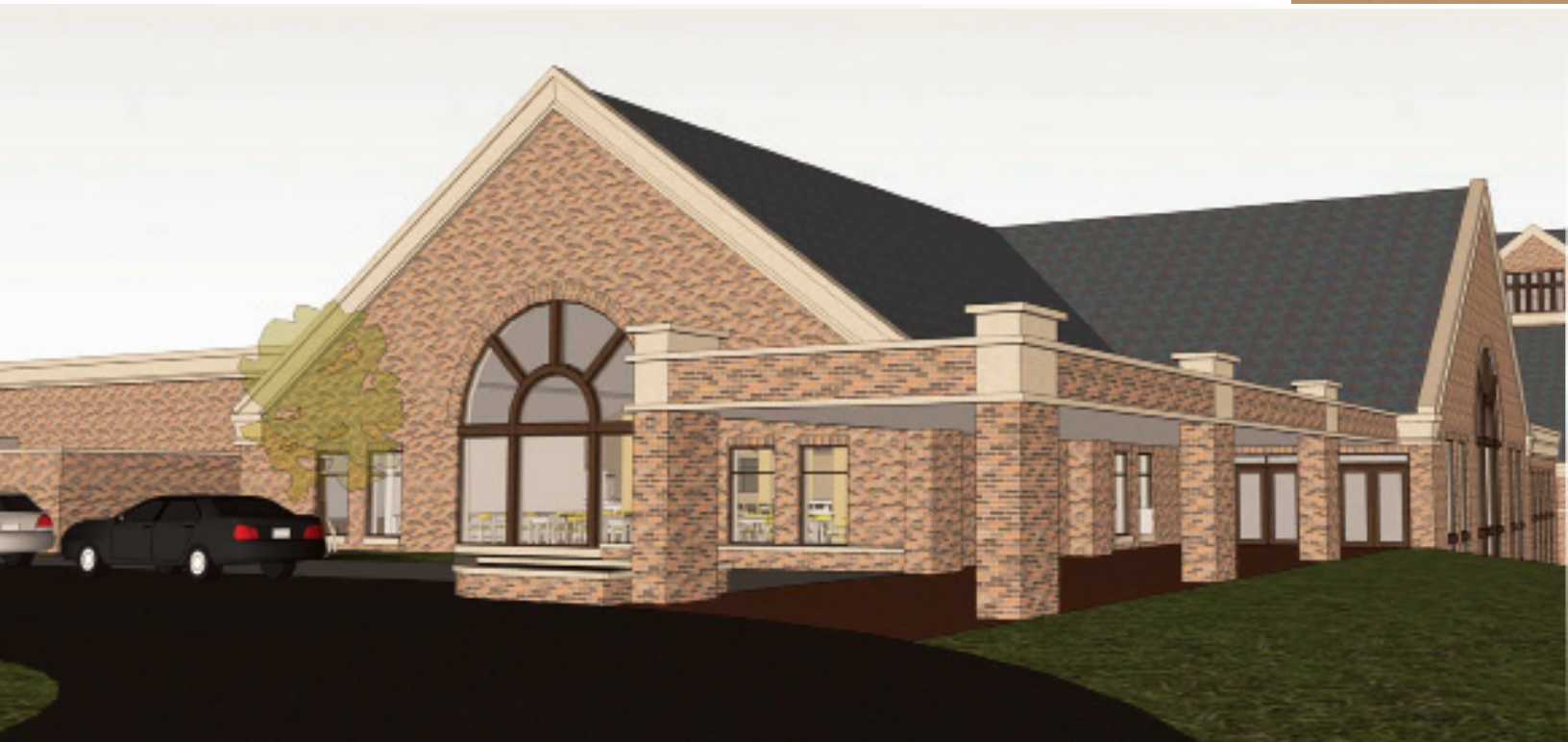
Because of **you**, a new **Center for Student Life** will be joined to the Thomas Tredway Library to blend teaching, learning and student life in new and exciting ways to enhance the Augustana student experience.

Augustana is entering one of the largest construction seasons in its history. In addition to the continuing renovation of Old Main, the college is building a \$20.4 million Center for Student Life attached to the existing five-story Thomas Tredway Library.

Combining dining, student activities and the library into one facility will position Augustana among premier liberal arts colleges for rethinking the traditional library and providing a more collaborative learning environment for today's students. Scheduled completion is August 2013.

Building the 35,000-square-foot Center for Student Life addition ties directly to the college's strategic plan by upholding Augustana's commitment to a student-centered approach and culture. This building, anchoring the academic quad and housing multiple key student activity functions, will benefit the entire student body and improve student recruitment and retention.

"I am confident the Center for Student Life will support the way we offer the award-winning leadership programming that has long set Augustana apart," said President Bahls. "Together, the alumni and friends of the college are providing Augustana's students with the experience they need to be leaders in an increasingly competitive world."





The design of the Center for Student Life encourages collaborative learning and student-faculty discussion outside the classroom.



**THANK
YOU**



Augustana College

All these things—and more—are brought to life because of you and your support of the *Authentically Augustana: A Call to Action* campaign. Thank you. We vow to be good stewards of your investment.

Watch Augustana soar—because of you!



View from Old Main's dome

